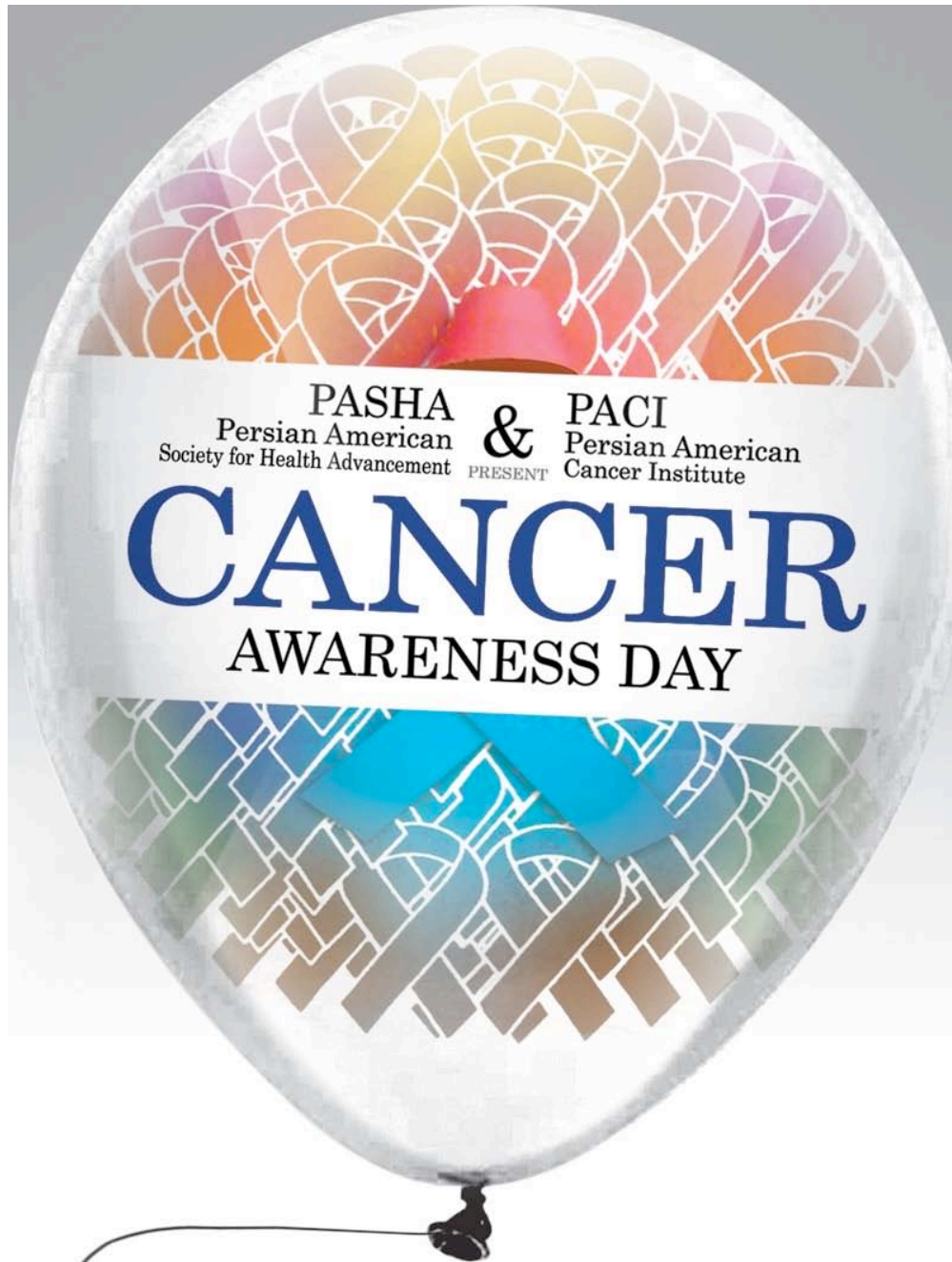




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SPONSORSHIP PACKAGE



Sunday June 21, 2009 @ 4pm
UCLA Ackerman Grand Ballroom





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I. Institutional Overview

The Persian American Society for Health Advancement (PASHA) is a non-profit organization dedicated to promoting healthcare and health education in the Iranian community. Founded in 2004 by students at the David Geffen School of Medicine at UCLA, in conjunction with Dr. Mohamad Navab, professor of Cardiology at UCLA, PASHA's mission has been aimed at making the Iranian community healthier.

The organization's goals include the following: (1) to provide outreach to the Iranian community locally through educational programs, local clinics, providing pamphlets on different health topics, and health awareness campaigns; (2) to provide outreach to the Iranian community *abroad* through cooperation with Iranian medical programs to enhance medical education in Iran, to target important health issues, and to support and contribute to various relief efforts in Iran; (3) to provide education enrichment programs and mentoring opportunities for students interested in the health science professions; and (4) to provide a forum of communication and interaction for medical, dental, and public health students and professionals.

PACI's (Persian American Cancer Institute) mission, as a non-profit, non-denominational organization, is to increase the awareness and participation of Persian-Americans in the prevention, detection and treatment of cancer.

All around the world, organizations similar to PACI have played a crucial role in the battle against cancer, and we feel it is our time and duty to join such a global movement.

PACI strives to heal not only the debilitating cancer, but also the fragile heart and human spirit that weaken during such a traumatic process. With the support and endorsement of some of the best known cancer institutes, and the recruitment of community leaders, artists, activists, survivors and their families, our organization is determined to make a difference. We will reduce the impact of cancer in the Persian-American community and in the world beyond.



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II. Project Description

PASHA and PACI are proud to announce: "Cancer Awareness Day" on June 21, 2009 at UCLA Ackerman Grand Ballroom. This is a joint event between PASHA (Persian American Society for Health Advancement) and PACI (Persian American Cancer Institute). The program will entail distinguished doctors and professionals in the field of cancer research and treatment. It will be broken down into three segments: Prevention, Treatment, and Survivorship. Below you may find some of the confirmed speakers:

Dr. Armando E. Giuliano

Chief of Science and Medicine

Director, John Wayne Cancer Institute Breast Center

Dr. Saeid Sadeghi

Director of UCLA/Santa Monica Cancer Center

Dr. Mary Hardy

Medical director at UCLA Center for Integrative Oncology/Nutritionist

Dr. Farhang Holakouee

Ph.D. in Sociology and a former professor of several universities

We are privileged to have the talented and world-famous comedian **Mr. Maz Jobrani** as our host of this special event.

The seminar will also include a **panel of survivors** who will generously share their stories with the audience.

Additionally a *bone marrow drive* is scheduled during the event, starting at **3 p.m.** This bone marrow drive is a part of the online Marrow-thon, which is taking place throughout the month of June. We are expecting over 1,200 guests at this event.



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III. Sponsorship Opportunity:

\$500.00: FULL PAGE AD IN THE EVENT PROGRAM

- Full Page Ad in the printed Event Program, distributed to all guests in attendance (1,200 people).

Business or Individual's name:.....

Contact person, if business:.....

Address:.....

City: State:.....Zip code:.....

Phone number:..... E-mail:.....

Signature:..... Date:.....

Contact Information

For questions and comments or to request additional sponsorship packages please contact Saman Harouni @ 310-927-6461 or Ashkan Morim @ 310-804-8314 or info@PASHA4Health.org.

Kindly make your tax-deductible contributions payable to: PACI

Please review the attached sheet for sponsorship art work specifications and terms and conditions ➔



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1. Creating Art Work

Below are specifications of our ad size. If providing art work, please design accordingly. If we receive an ad that is not created to our specifications, we will have to resize the artwork and this can result in distortion of type and graphics and an overall loss of the ad's integrity.

Full Page Ad 8 1/2" x 5 1/2 "



2. Saving and Submitting Files

Files can be received in Adobe Photoshop 7.0, Illustrator 9.0 and Acrobat. In any of the following formats: JPEG, PDF, PSD, TIFF. All images must be saved at 300dpi for proper printing; any resolution that is lower will not print properly. There are different ways to submit files to us, the easier way is thru email. All images can be emailed to info@PASHA4Health.org. You can also save them in a CD and either mailed or have it ready for us to pick up when making changed to your ad.

3. Terms and Conditions:

Sponsor agrees to indemnify, defend and hold harmless PASHA & PACI, their officers, employees and agents and defend any action brought against them concerning any claim, demand, cause of action, debt or liability, including attorney's fees, to the extent that it is based upon a claim that logos or other information on the acknowledgment sign infringe or violate any copyrights, trade secrets, licenses, or other property rights of any third party, whether or not such claim is successful. If a third party advises sponsor that it asserts such a claim, sponsor agrees to notify the PASHA & PACI event contact immediately. On notification from Sponsor or a third party, PASHA & PACI may remove from the sign any information that is the subject of the claim until Sponsor's rights to use it have been finally determined through agreement with the third party or by an appropriate tribunal.

Sponsor may not assign this Agreement.

SPONSOR:

By: _____
Authorized Signature

Name: _____
Print Name